



The Relation Between Public Policy & Good Governance

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What is Public Policy?



What is Public Policy?

هوجوع ميغكوتنقا بيك فلسييك

HUJUNG MINGGU TANPA BEG PLASTIK
Mulai dari
26^{hb} Mac 2011



"Adang tah memakai beg plastik, Pakai tia beg yang boleh di guna semula!"



DISELENGGARAKAN: **BERKASO CEMENT**
JABATAN ALAM SEKITAR, TUMBUH DAN REHABILITASI
KEMENTERIAN PERMAGASIHAN
Department of Environment, Parks & Recreation
Negeri Sembilan Development

DITAJA OLEH: **CIC**
NUTRA NEKOLABORASI
SUBUT SDN. BHD.

RAKAN MEDIA: **kfm** | **BRUNET TIMES** | **Borneo Bulletin** | **PERMATA**
www.subuk-saja.blogspot.com

PASAR RAYA-PASAR RAYA YANG IKUT SERTA:



What is Public Policy?

"KESELAMATAN JALAN RAYA TANGGUNGJAWAB BERSAMA"

Driving Tips



FASTEN YOUR SAFETY BELT
AT ALL TIMES



WEAR YOUR HELMET
WHEN BIKING



NOT EXCEEDING THE
SET SPEED LIMIT



NO MOBILE PHONE
WHILE DRIVING



OBAY
TRAFFIC LIGHT



www.bruneiroadsafety.org.bn



Public:

“Involving people in general, rather than a particular group”

Policy:

“An idea or plan of what to do in particular situations”

Cambridge Dictionary

Public Policy:

“a **course of action** taken by a government to address a public issue”

What is **Governance**?

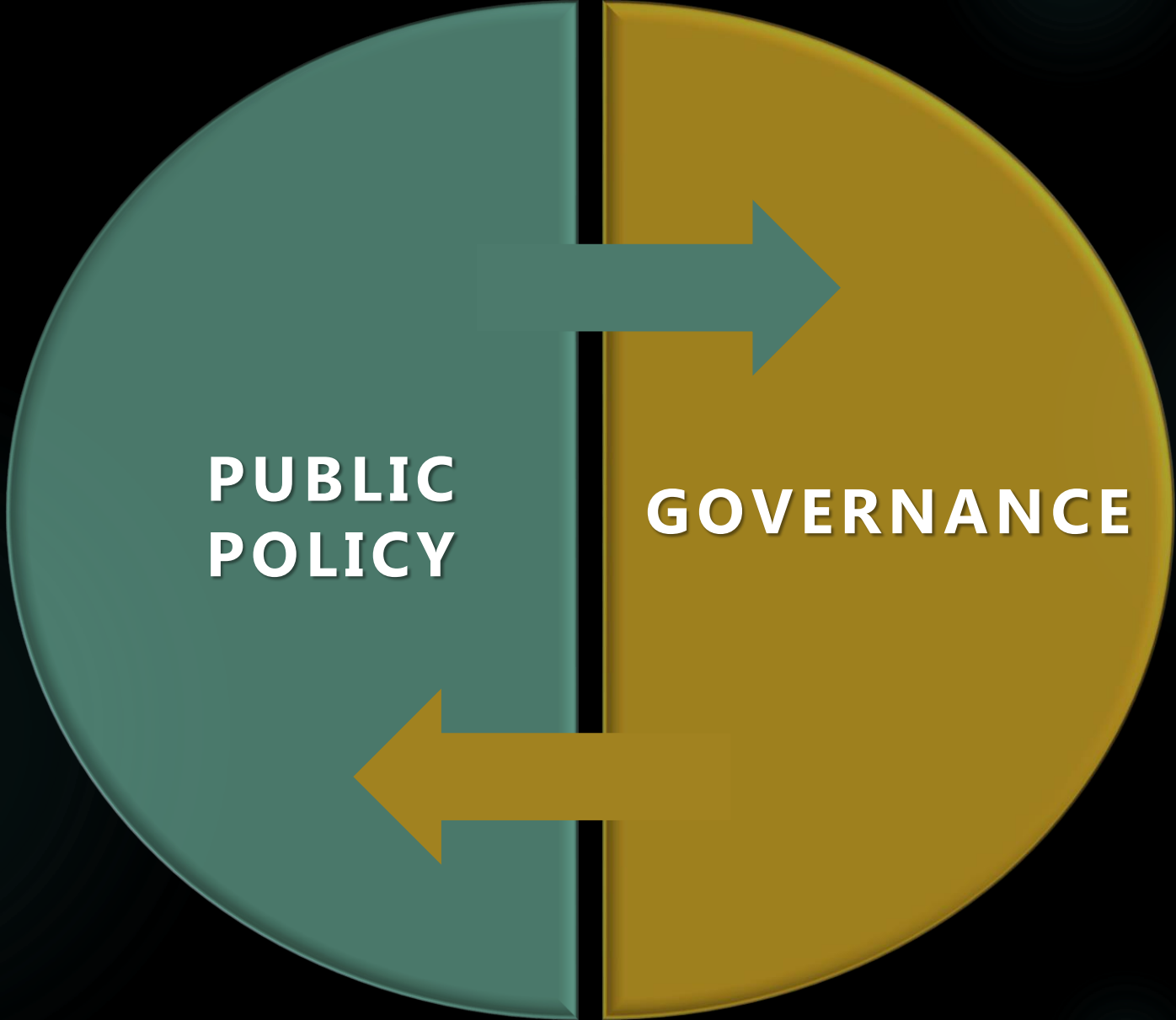
“the process of **decision-making** and the process by which **decisions are implemented** (or not implemented)”

UNESCAP

What is **Good Governance**?

“processes and institutions produce results that meet the **needs of society** while making the **best use of resources** at their disposal”

UNESCAP



Good Governance

Public Policy



PUBLIC SERVICE DELIVERY EXCELLENCE

**2) Equitable
& Inclusive**

3) Rule of Law

1) Participatory

4) Accountable

**Characteristics of
Good Governance**

8) Consensus

5) Transparent

**7) Effective
& Efficient**

6) Responsive

هوجوع ميغكوتنقا بيك فلسيئك

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DISELENGGARAKAN:



JABATAN ALAM SEKITAR, TAMAN DAN REKREASI
KEMENTERIAN PERMUKAAN
Department of Environment, Parks & Recreation
Brunei Darussalam

DITAJA OLEH:



NUTRA NEKOLABORASI
SINERGI SDN. BHD.

RAKAN MEDIA:



kfm |

BRUNEI TIMES

Borneo Bulletin

PERMATA

www.subuk-saja.blogspot.com

PASAR RAYA-PASAR RAYA YANG IKUT SERTA:



Aspiration

“Untuk mengurangi... jumlah pengeluaran sampah per kapita yaitu **1.4 kilogram** (pengeluaran sisa pepejal yang tertinggi di rantau ini) ke **satu kilogram** per kapita menjelang Tahun 2035”

16% of the waste consists of plastic



1. Participatory

Non-discriminatory and voluntary participation from the society.

"Pada awal inisiatif dilancarkan cuma ada 18 buah pasaraya yang turut serta dalam inisiatif ini. Apabila hari Jumaat dimasukkan, jumlah ini bertambah kepada 49 buah pasaraya dan juga kedai-kedai kecil..."

A PERFECT GREEN WEEKEND



NO PLASTIC BAGS DAY

PARTICIPATING STORES



ORGANIZED BY:



DEPARTMENT OF ENVIRONMENT, PARKS & RECREATION
MINISTRY OF DEVELOPMENT
NEGARA BRUNEI DARUSSALAM

A GREEN INITIATIVE BY:



BRUNEI CEMENT
BUTRA HEIDELBERG CEMENT SDN BHD

STARTS |

17/02/2012



2. Equitable & Inclusive

Does not exclude any members of society. All groups are given equal opportunity to enjoy the benefits.



3. Rule of Law

Fair legal frameworks in place and are enforced.



PERUBAHAN KADAR DUTI EKS AIS
Kadar cukai barangan plastik dan produk plastik

PLASTIK DAN PRODUK PLASTIK	SEBELUM 1 APRIL 2017		BERMULA 1 APRIL 2017	
	Impot	Eksais	Impot	Eksais
	0%	0%	0%	3% ↑

4. Accountable

Internal and external actors are held accountable to stakeholders and public.



5. Transparent

Raise awareness and provide readily available information.



**No Plastic Bag Everyday
POSTER COMPETITION**

SLOGAN:
"IT TAKES A NATION TO END PLASTIC POLLUTION"

DEADLINE: 28TH MARCH 2019 (THURSDAY)

**JABATAN ALAM SEKITAR, TAMAN DAN REKREASI
KEMENTERIAN PEMBANGUNAN**

SETIAP HARI TANPA BEG PLASTIK

NO PLASTIC BAG EVERYDAY

"IT TAKES A NATION TO END PLASTIC POLLUTION"

ISHIN	SELASA	RABU	KHAMIS	JUMAAT	SABTU	AHAD
DISEMBER 2018	OKTOBER 2018	JULAI 2018	19 APRIL 2018	X	X	X

6. Responsive

Provide timely goods and services to all stakeholders.



7. Effective & Efficient

Produce results that meet the needs of society while making the best use of resources at their disposal.

Borneo Bulletin (25th May 2019)

50 companies throw support behind 'No Plastic Day' campaign

"... supermarkets reported a **77 per cent drop** in plastic bag use between January and December of 2018".

"... the decline in plastic bag distribution meant supermarkets saved an average of **BND396** monthly and profited from selling reusable bags."

8. Consensus

Mediation across different interest groups in order to reach the best possible outcome for the whole society.

Borneo Bulletin (2nd January 2019) Public praise 'No Plastic Every Day' initiative

"... a study conducted by JASTRe three years ago involving 1,000 respondents found that **80 per cent of the respondents reported benefits** from the 'No Plastic Bag Weekend' initiative; and that 20 per cent shared that they use reusable bags daily (not during the weekends only), reflecting public acceptance of alternative and eco-friendly ways to carry groceries such as reusable bags"

8. Consensus

THE SCOOP

Local businesses pledge to reduce single-use plastics

More than 50 businesses will be saying no to plastic straws, cutlery and containers as part of the #zerowastebrunei campaign

Rasidah Hj Abu Bakar

© MAY 27, 2019



A group of like minded people hoping to encourage the Panaga community (and beyond) to make some changes towards a healthier environment for all.

Why?

In the last 3 months Panaga beach clean ups have resulted in **hundreds** of bags of rubbish. The majority being, styrofoam and...

EVERY YEAR
8 MILLION METRIC TONS OF PLASTIC GOES INTO THE OCEAN



The 5 most common plastic items found in the ocean



Each year these plastics result in the death of

100,000



sea animals

1,000,000



birds

"It is the responsibility of all individuals, institutions or organisations to end plastic pollution and ensure that our environment is free from pollution,"

Kuala Belait and Seria Municipal Board, May 9 2018

Good Governance

Public Policy



Civil Servants



PUBLIC SERVICE DELIVERY EXCELLENCE

Sekian Terima Kasih

Let's All Do Our Part!

